



Show your support for the environment this Earth Day!

Show your support for your community's health and fitness!



Become a sponsor of ...
Sequoia Riverlands Trust's 5K Earth Day Trail Run/Walk – 4/24/10!



Sequoia Riverlands Trust
Conserving California's Heartland

What better way to support Earth Day than to sponsor an event that gets our community outside appreciating nature?

We invite you to show your support for the first ever 5K Earth Day Trail Run/Walk at Kaweah Oaks Preserve (KOP). The 5K course will take participants along two trails through the preserve's 322-acre oak woodland. Runners will get an inspiring glimpse of what the whole Visalia area once looked like.

Please join us in enhancing awareness about our region's natural resources. **Your donation will make an enduring impact on land conservation and environmental stewardship efforts in the southern Sierra Nevada and San Joaquin Valley region.**

All sponsors will receive event-day recognition, an invitation to have a table in the finishers' area and acknowledgment in our upcoming e-newsletters. Please select from one of the following three sponsorship levels in order to show your support and appreciation for the Earth.

Conservation Partner: \$500

With a \$500 donation, you become SRT's partner in putting on the first KOP 5K Trail Run. Your logo will appear most prominently on the back of race t-shirts, as well as in all press materials leading up to the race (the earlier you pledge, the more publicity your business will receive). Your business will also be featured as the sponsor of the water station or finisher's line. In honor of Earth Day, we will highlight the ways in which your business mitigates harmful environmental affects and/or helps our community enjoy the great outdoors.

Preserve Guardian: \$250

With a \$250 donation, you become a valuable promoter of the race and the preserve and a sponsor of one of the race's mile markers. We will also print your logo on the back of race t-shirts.

5K Trail Steward: \$100

The success of this event depends on several smaller donations from caring community members and businesses. We will list your name on the back of race t-shirts.

To become a race sponsor, please contact Niki at 738-0211, ext. 108 or niki@sequoiariverlands.org. Also inquire about corporate team sponsorships.



Deadline for sponsorship commitment: April 2, 2010
THANK YOU FOR YOUR SUPPORT!